

CINEMATIC

- focus on local **cinematography** and **indie movies**
- get people **interested** in going to cinemas again.

VISION

one stop shop for cinemagoers!

- 1 **WHAT** movie to watch ?
- 2 **WHO** to watch it with ?
- 3 **WHERE** to watch it ?



WHERE ARE WE NOW?

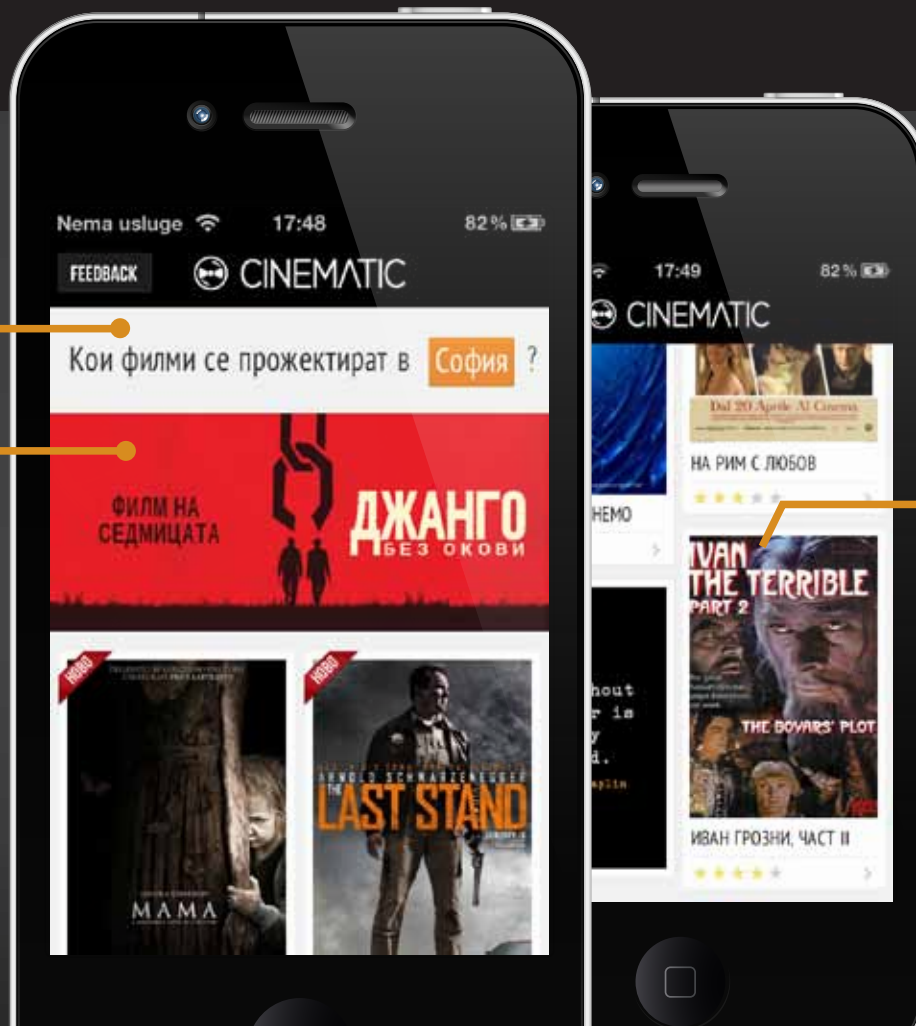
- available for 3 platforms
Web iPhone Android
- covering 3 countries
Bulgaria Croatia Slovenia
- live for over a month

WALKTHROUGH

simple **minimalistic** design

easily
browse
movies
playing in
your city

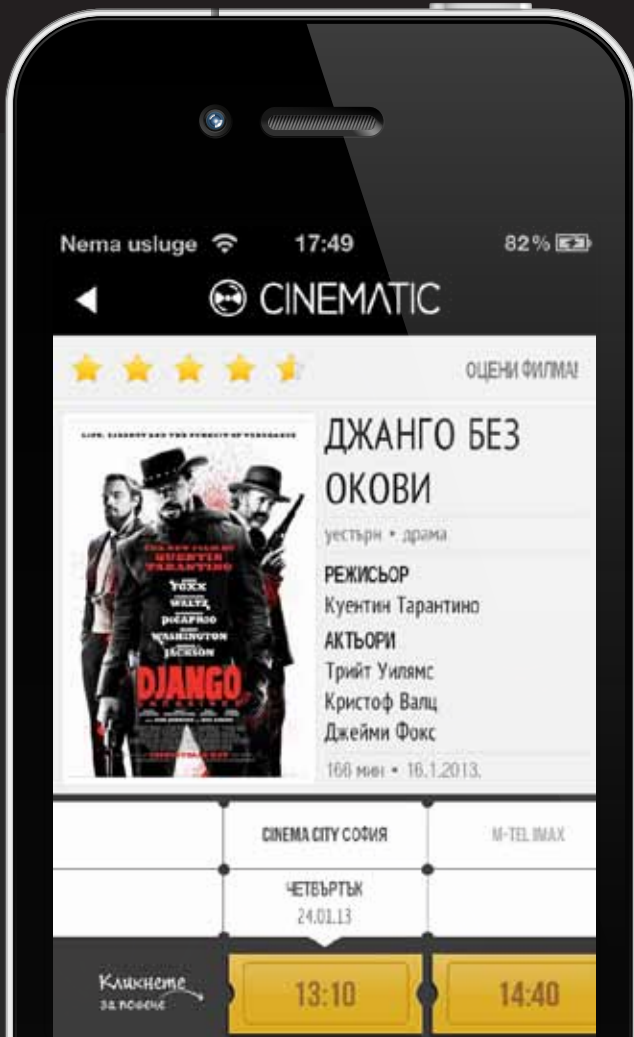
custom
picked
**movie of
the week**



focus on
beautiful
**high
resolution**
movie
posters

WALKTHROUGH

PART 1



movie ratings

detailed movie info

movie showtimes

easily swipe
between movies

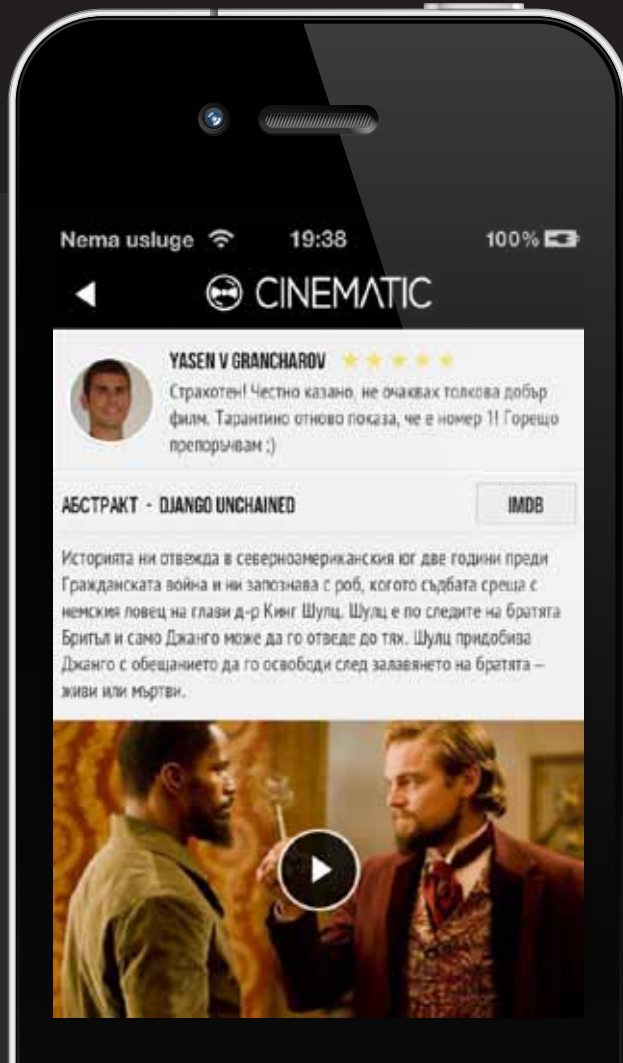
fullscreen posters

movie trailers



WALKTHROUGH

PART 2

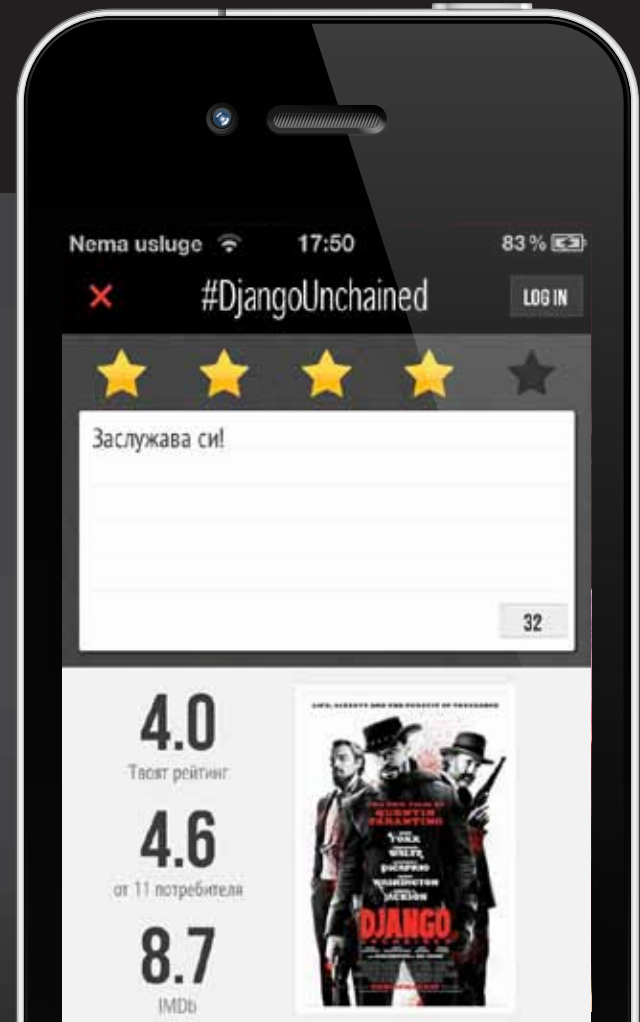


rate movies

•
short user reviews

•
write your own reviews (140 chars)

•
one click simple FB login



FUTURE

- deeper social media integration (social watchlist)
- personalized recommendations
- movie night organization
- inapp ticket bookings



THANK YOU

Questions ? And small present for those that ask questions :)